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ANALYSIS OF PACIFIC RIM PROPERTY RESEARCH JOURNAL PERFORMANCE

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INTRODUCTION

The Pacific Rim Property Research Journal (PRPRJ) is the official journal of PRRES and represents the major refereed property research journal in the region. Published quarterly, PRPRJ has an international editorial board and attracts a wide range of property research papers from the Pacific Rim and internationally.

Originally established in 1989 as Land Economics Review (LER), the journal was renamed Australian Land Economics Review (ALER) in 1995, with the Pacific Rim Property Research Journal (PRPRJ) established in 2000. Over 1989-2000, the journal was six-monthly, with the journal being quarterly since 2001. ARES is the only other regional real estate society with a quarterly property research journal.

The last 16 years has seen an extensive analysis of the property journals to examine a range of issues, including:

• the ranking of property journals (Albert and Chandy, 1986; Diaz et al, 1996; Gibler and Ziobrowski, 2002; Redman et al, 1999; Smith and Greenwade, 1987; Webb and Albert, 1995)

- the ranking of author productivity (Clauretie and Daneshvary, 1993; Dombrow and Turnbull, 2000; Judd, 1996; Newell et al, 2002; Ong et al, 2001; Sa-Aadu and Shilling, 1988)
- author concentration (Chung and Kolbe, 1991)
- the ranking of author productivity in specific journals, including Real Estate Economics (Sa-Aadu and Shilling, 1988), Journal of Real Estate Finance and Economics (Dombrow and Turnbull, 2000) and Journal of Real Estate Research (Judd, 1996)
- factors influencing author's journal selection (Gibler and Ziobrowski, 2002; Ziobrowski and Gibler, 2000)
- journal contributions on international property (Newell et al, 2002) and Asian property markets (Chau, 1998).

Whilst these papers have provided major insights into the overall performance and stature of a range of key property research journals in USA, UK and Asia, none have undertaken a detailed analysis of the operational and journal quality issues attached to property journals. As such, the purpose of this paper is to analyse the papers submitted to PRPRJ over 2001-02 to assess a range of key journal quality issues, including the quality and timeliness of the refereeing process, publication acceptance rates, publication turn-around times, diversity of property research topics published, and the major contributing universities and countries. The ongoing strategic direction of PRPRJ will also be assessed.

PRPRJ EDITORIAL BOARD

Table 1 gives details of the composition of the PRPRJ editorial board at December 2002. The 36 members of the editorial board (see Appendix 1) represent nine countries, with the main representation from Australia (53%), Singapore (11%), New Zealand (8%), UK (8%) and USA (8%). Academics (92%) dominate representation on the PRPRJ editorial board.

As shown in Table 1, compared to Land Economics Review (1989-94) and Australian Land Economics Review (1995-99), PRPRJ now has a more diverse and international representation on the editorial board, more fully reflecting the property research agenda in the Pacific Rim region and internationally.

PRPRJ PERFORMANCE ANALYSIS

Publication statistics

Table 2 presents a range of performance criteria for PRPRJ over 2001-02. The 41 papers published in this two-year period represent 27% of the 153 papers that have appeared in LER/ALER/PRPRJ over its 14-year journal history. Importantly, the length of the papers has increased significantly in 2001-02, although a precise comparison is limited, due to the change in publication format from 2-columns to 1-column in 2001. The increased length of PRPRJ papers also reflects the fuller research presentation of recent papers, including extensive literature review, rigorous methodology, extensive discussion of results and property implications. This can be contrasted to many previous LER/ALER papers, which were more discussion/review

papers, and now more amply reflects the stronger property research focus within PRRES and the other real estate societies (eg: ARES, ERES and AsRES) in recent years.

Acceptance rates

The acceptance rate for papers in PRPRJ over 2001-02 was 62%. A major contributing factor to this high acceptance rate is the supportive nature of the PRPRJ refereeing process and the typically extensive feedback given by most PRPRJ referees to improve the original paper.

Refereeing statistics

Each paper submitted to PRPRJ is anonymously allocated to two referees by the editor. As shown in Table 2, members of the PRPRJ editorial board have refereed an average of over two papers (2.4) in this two-year period. However, given the small number of property researchers in certain areas (eg advanced quantitative analysis, finance), some referees have taken on a more significant refereeing load, with seven editorial board members refereeing at least five papers in this two-year period. With refereeing required in specialist areas outside the expertise of the editorial board, 13 additional referees were used, refereeing up to five papers and averaging 1.8 papers each in this two-year period.

On average, referees took 5.2 weeks to referee these papers, only slightly longer than the "requested" 4 weeks as per PRPRJ policy. 59% of referee's reports were received within four weeks, with only 10% taking more than ten weeks. The average time for the revised paper to be resubmitted was 8.4 weeks.

PRPRJ AUTHOR ANALYSIS

The author analysis for the 71 papers submitted over 2001-02 (based on first author) is shown in Table 3. With 71 papers received from 11 countries, Australia (37%) and Singapore (25%) make up the major countries of authorship. Single authorship (45%) was the most popular authorship structure, with a negligible number of papers done by academics jointly with practitioners or with multi-country authorship teams. NUS (18) and UWS (10) comprise the main universities submitting papers to PRPRJ.

In terms of the 47 papers published in PRPRJ (or accepted) over 2001-02, Australia (38%) and Singapore (26%) account for the major countries being published. Importantly, there is much more diversity in country of authorship in PRPRJ now than in ALER and LER previously, with Australia accounting for 83% and 59% respectively in these previous journals.

PRPRJ TOPIC ANALYSIS

Table 4 presents the topic analysis for the 71 papers submitted to PRPRJ over 2001-02. Of the 11 topic areas, valuation (20%) was the main research topic, covering areas such as valuation accuracy, expert valuation witnesses, valuation of contaminated land, ethics and computer-assisted valuations. Other research areas to figure prominently were housing (18%), property companies/LPTs (11%) and property markets (10%). Property education only accounted for 4% of papers submitted.

As shown in Table 5, there is much more diversity in the current research topics in PRPRJ than seen previously in LER and ALER. In particular, while valuation still figured prominently as a research topic in LER (15%) and ALER (25%), the breadth and depth of research topics was not as significant previously in LER or ALER.

PRPRJ: ONGOING DIRECTION

The stature of PRPRJ has increased significantly in recent years. The quality of the submitted papers, editorial board, refereeing, turn-around, diversity of authorship and research topics have helped considerably to enhance the regional and international stature of PRPRJ as an important source of research in the property body of knowledge.

Future directions for PRPRJ include:

- new cover design; distinctive and smaller (A5)
- additional editorial board members to cover specialist and expanding property research areas
- fewer special issues on specific topics
- increased diversity in authorship and research topics
- expanded publication subscription base in university libraries
- continued high standard of submitted and published papers.

PRPRJ has made a significant contribution to enhancing the international stature of PRRES. Along with ARES, PRRES is the only regional real estate society with its own quarterly refereed property research journal. PRPRJ will continue to be the premier property research journal for the Pacific-Rim region, further adding to the expanding property body of knowledge.

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Table 1: Editorial board composition: 1989-2002

LAND ECONOMICS REVIEW: 1989

- # of editorial board members = 4
- Australia = 100%

AUSTRALIAN LAND ECONOMICS REVIEW: 1995

- # of editorial board members = 12
- Australia = 100%

AUSTRALIAN LAND ECONOMICS REVIEW: 1997

- # of editorial board members = 14
- Australia = 71%; UK, USA, NZ, HK = 7% each

PACIFIC RIM PROPERTY RESEARCH JOURNAL: 2000

- # of editorial board members = 16
- Australia = 81%; UK, USA, HK = 6% each

PACIFIC RIM PROPERTY RESEARCH JOURNAL: 2002

- # of editorial board members = 36
- Australia = 53%; Singapore = 11%; NZ, UK, USA = 8% each; Others = 11% (in total)
- Academics = 92%; Industry = 8%

PUBLICATION STATISTICS

- PRPRJ: 2001-02: 8 copies: quarterly : 41 papers @ 14.4 pages each
- PRPRJ: 2000: 2 copies: 6-monthly : 12 papers @ 10.2 pages each
- ALER: 1995-99: 10 copies: 6-monthly : 52 papers @ 7.4 pages each
- LER: 1989-93: 7 copies: 6-monthly : 48 papers @ 5.7 pages each

ACCEPTANCE STATISTICS *

- # of papers submitted for refereeing: 63
- # of papers published or accepted: 39
- Acceptance rate: 62%

REFEREEING STATISTICS

- # of referees on editorial board: 36, averaging 2.4 papers
- # of referees used not on editorial board: 13, averaging 1.8 papers
- # of referees refereeing five or more papers: 8
- average time to referee paper: 5.2 weeks
- fastest refereeing = 1 day; slowest refereeing = 23 weeks
- referee's reports received within four weeks: 59%
- referee's reports received within six weeks: 70%
- referee's reports taking more than ten weeks: 10%
- average time to revise paper: 8.4 weeks
- fastest revision of paper = 1 week; slowest revision = 34 weeks **

*: does not include invited papers or PRRES conference keynote addresses **: only includes those papers resubmitted with revisions.

Table 3: PRPRJ author analysis: 2001-02

PRPRJ SUBMISSIONS (2001-02): # of papers = 71

 Country: Australia = 37% NZ = 7% Others = 14%
 Singapore = 25% Hong Kong = 7%
 UK = 10% Hong Kong = 7%

- Academics = 94%; Industry = 6%
- Co-authorship: 1 author = 45% 3 authors = 24%
 2 authors = 28% 4 authors = 3%
- Jointly with industry = 1%
- Multi-country authorship = 4%

PRPRJ PUBLICATIONS (2001-02) *: # of papers = 47

•	Country:		
	Australia = 38%	Singapore $= 26\%$	UK = 15%
	NZ = 11%	Hong Kong = 6%	

LAND ECONOMICS REVIEW PUBLICATIONS (1989 –1993): # of papers = 48

 Country: Australia = 83% NZ = 4%
 USA = 10% Hong Kong = 2%

AUSTRALIAN LAND ECONOMICS REVIEW/PRPRJ PUBLICATIONS (1995-2000): # = 62

٠	Country:		
	Australia = 59%	Hong Kong = 11%	UK = 9%
	NZ = 9%	Singapore = 5%	USA = 5%

^{*:} publications comprise papers published in 2001-02 and papers accepted for publication in 2003

Table 4: PRPRJ topic analysis: 2001-02 (# of papers = 71)

- Valuation: 20%
 - accuracy, expert witness, contaminated land, negligence, methodology (options, computer-assisted, discount rates), ethics, behavioural
- Residential/ housing: 18%
 - markets, methodology, specialist market sectors, dynamics, economic/ financial influences
- Property companies/LPTs: 11%
- Property markets: 10%
 - retail, specialist sectors
- Corporate real estate: 8%
 - management, trends, strategy, measurement
- Property investment: 7%
 international, domestic, methodology
- Property finance: 7%
- Property forecasting/ property cycles: 6%
- Property education: 4%
- Property research issues: 4%
- Property rights: 3%

Table 5: Topic analysis: LER/ALER/PRPRJ (1989-2000)

LAND ECONOMICS REVIEW: 1989-96: # of papers = 48

- Property investment: 21%
- Valuation: 15%
- Residential property: 15%
- Commercial property markets: 13%
- Construction: 13%
- Industry issues: 10%
- Other: 13%
 - agency, LPTs, planning, property finance

AUSTRALIAN LAND ECONOMICS REVIEW/ PRPRJ: 1997-2000: # of papers= 64

- Valuation: 25%
- Residential property: 16%
- Market analysis: 14%
- Property investment: 13%
- LPTs: 5%
- Property tax: 5%
- Property education/research: 5%
- Property rights: 5%
- Other: 12%

- property finance, planning, agency, property management, property economics

APPENDIX 1: PRRES EDITORIAL BOARD: DECEMBER 2002

Editor: Graeme Newell

Editorial chairman: Angelo Karantonis

Members:

Alastair Adair Hera Antoniades John Baen Andrew Baum Sandy Bond Terry Boyd Spike Boydell Gerald Brown Richard Cardew Chau Kwong Wing Neil Crosby Mervyn Fiedler Dominique Fischer John Flaherty Helen Gilbert Bob Hargreaves Adrian Harrington David Higgins Liow Kim Hiang Stellan Lundstrom John MacFarlane Bill McCluskey Ong Seow Eng Geoff Page David Parker Jon Robinson Peter Rossini Patrick Rowland Karl-Werner Schulte Garrick Small James Webb Pat Wilson Elaine Worzala Yu Shi Ming